



WORLD **DIABETES** FOUNDATION



FINANCIAL PROPOSAL

FOR A MEDIA BASELINE SURVEY ON MEDIA COVERAGE ON DIABETES AND NON
COMMUNICABLE DISEASES IN THE PRINT AND ELECTRONIC MEDIA

Submitted to

Journalists Association Against AIDS
PO Box 2862,
Lilongwe,
Malawi

Email: jaaidsmalawi@gmail.com or dmithi09@gmail.com

Reference # WDF 14-858

By



Willie Kachaka
Research Partner
Evidence for Change (E4C) Solutions
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9th June, 2014

Financial Proposal for JournAIDS Media Coverage Survey, 2014							
	Activity	Qty	No of days/un its	Unit	Cost per Unit (MK)	Total Cost (MK)	Total Cost USD (\$)
B	Data Collection and Data Processing (per diems)						
B1	Research Assistants	1	10	person days	20,000	200,000.00	476.19
B7	Sub-total					200,000.00	476.19
C	Transport						
C1	Vehicle hire 1 vehicle for 10 days at daily rate	1	8	person days	30,000	240,000.00	571.43
C2	Fuel (litres-diesel)	1	150	litres	700	105,000.00	250.00
C3	Sub-total					345,000.00	821.43
D	Professional fees/Staff Overheads						
D1	Willie Kachaka	1	5	person days	80,000	400,000.00	952.38
D4	Sub-total					400,000.00	952.38
E	Miscellaneous, Equipment, Stationery Supplies						
E2	Photocopying	600.00	2.00	Pages	20	24,000.00	57.14
E3	Communication (Domestic calls)	3.00	5.00	Units	1,000	15,000.00	35.71
E5	Sub-total					39,000.00	114.71
F1	TOTAL COSTS					984,000.00	2,364.71
Notes:							
The budget is subject to negotiation/revision depending on extent of logistical support from client							
Exchange rate MK -US\$ equiv =		420.00					
Summary of assumptions							
1 Research Assistant							

Breakdown of Contract Price

Currency of Fees: Malawi Kwacha

PROFESSIONAL FEES				
Name of Consultant	Input Quantity	Unit of Input	Rate	Total Price
Consultant	5	person days	80,000	400,000
SUB TOTAL:				400,000

REIMBURSABLE COSTS				
Description of Cost	Quantity	Unit of Measure	Unit Price	Total Price
<i>Administrative costs incl local transport</i>				
Research Assistant (1)	10	Person days	20,000	200,000
Transport	10	Person days	34,500	345,000
Stationery, Printing & Communication				39,000
SUB TOTAL:				584,000

TOTAL PRICE: MK 984,000

Breakdown of Contract Price Authorised By:

Signature: 

Name: **WILLIE KACHAKA**

Position: **Consultant**

Date: **09/06/2014**

Company: *Willie Kachaka, Evidence for Change (E4C) Consulting Solutions*

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